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2015 JUL 17 PM 12:26

July 10, 2015

The Honorable Eugene Montanez
City of Corona
400 S. Vicentia Ave
Corona CA 92882

Dear Mayor Martinez:

On behalf of Southwest Strategies, we want to thank you for your consideration of our firm for the City Charter and Districting Consulting Services contract. We greatly enjoyed meeting with you on July 9 to discuss our proposed plan for the City as it considers moving forward towards potential districting and charter city format.

As mentioned in the interview, Southwest Strategies is uniquely qualified to assist the City in the process. We are confident that our experience, understanding of the process, extensive network of connections and dedicated team would serve the City of Corona well. We understand that this undertaking is a critical process for the City and its residents, and we want to help you ensure that every voice is heard and the best outcome is achieved.

Should you have any questions, please do not hesitate to contact us. Please feel free to contact either of us at (858) 541-7800 or by email at panaya@swspr.com or lkravchuk@swspr.com.

Again, we thank you for considering Southwest Strategies for this important project.

Sincerely,

A handwritten signature in black ink, appearing to read 'Pedro Anaya'.

Pedro Anaya
Manager of Public Affairs

A handwritten signature in black ink, appearing to read 'Lidiya Kravchuk'.

Lidiya Kravchuk
Account Executive

CC: Councilmember Dick Haley
Darrell Talbert, City Manager
Dean Derleth, City Attorney
Carolina Torres, Management Analysis